# **SORAA**° vivid



#### SIMPLY PERFECT LIGHT®

We design the smallest sources and pair them with our unique full-spectrum technology, for perfect color and light distribution in a wide range of lamp form factors.

### SORAA VIVID™

SORAA VIVID\* lamps provide beautiful and accurate color rendering across the entire visible spectrum, with 95 CRI, 95 R9, 90 Rf, and 100Rg.

\* This light source produces greater than 2mW of ultraviolet light per 1000 lumens of total light and is intended only for high color and white rendering applications, where the UV light is required to activate optical brightening agents in illuminated objects. Use of this light source will lead to increased energy cost compared to an equivalent more energy efficient product.

# SORAA NATURAL WHITE™

SORAA lamps clearly differentiate infinite shades of white; whiteness rendering matches or exceeds halogen and incandescent sources at 2700K and 3000K.

#### THERMALLY COMPATIBLE

Suitable for use in fully enclosed fixtures, subject to the maximum heatsink temperature limits stated in this data sheet. A list of qualified enclosed fixtures can be found at www.soraa.com/resources. SORAA lamps are designed to safely turn down in any thermal environment not conducive to minimum airflow or proper ventilation.

# ELECTRICALLY COMPATIBLE

Works with trailing edge and phase cut dimmers. A list of compatible dimmers and transformers can be found at www.soraa.com/resources/compatibility

# LOCATION RATING

Suitable for damp locations.

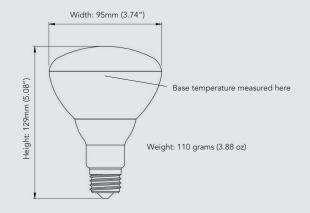
Not rated for use in wet locations, should not be exposed to liquid water (including condensation).

# BR30 E26 12W LED

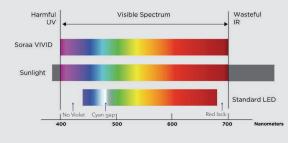
HIGH COLOR QUALITY, ENCLOSED FIXTURE COMPATIBLE LED LAMP FOR USE IN BR30 COMPATIBLE FIXTURES AND OTHER INDOOR AND OUTDOOR APPLICATIONS

OUTPL	JT RANG	E	830-890 LUMENS				
BEAM	ANGLE		120°				
COLOF	RMETRIC	CS	CCT: 2700K, 3000K Color Rendering CIE Metrics: CRI 95, R9 95 TM30 Metrics: Rf 90, Rfh1 90 Whiteness Index: Rw 100				
APPLIC	CATION		Halogen replacement for indoor and outdoor applications				
VIVID COLOR	WHITES	K	DIMMABLE	120V AC	E26	DAMP RATED	

# FORM FACTOR



# COLOR RENDERING



#### LIFETIME AND WARANTY

Rated lifetime to L70: 25,000 hours Warranty: 3 years or 25,000 hours, whichever comes first Detailed warranty information available at: www.soraa.com/resources/legal



# OPERATING TEMPERATURE

Minimum: -40° C (ambient) Typical: 80° C - 95° C (lamp base) Maximum: 100° C (lamp base)

#### ELECTRICAL SPECIFICATIONS

Wattage: 12W Voltage: 120V +/- 12V Frequency: 50/60 Hz Power Factor: 0.95

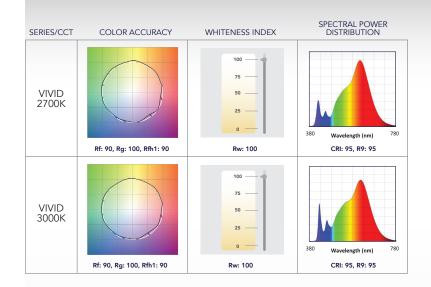
#### DIMMING

Please reference our compatibility chart for dimmer and transformer information.

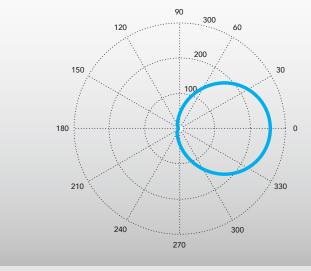
### CERTIFICATIONS



# BR30 E26 12W LED



### POLAR DIAGRAM



VIVID Model Number	Product Code	ССТ (К)	Total Flux (Lm)	Beam Angle	Halogen Equiv (W)**	Efficacy (Lm/W)	CRI/R9	Rf	White Point (McA)
SB30-11-120D-927-01	04216	2700	830	120°	65	69	95 / 95	90	3
SB30-11-120D-930-01	04218	3000	890	120°	65	74	95 / 95	90	3

\*Specifications are at stable warm operating conditions (25°C ambient) \*\*Energy Star Minimum

CCT = Correlated Color Temperature CRI = Color Rendering Index (Ra-8) White Point = White Point Accuracy in McA step

Other SORAA VIVID lamp form factors can be found at https://www.soraa.com/products/lamps

SORAA CORPORATE HEADQUARTERS 448 Kato Terrace, Fremont, CA 94539 (855) 632-6736 www.soraa.com SORAA is a registered trademark of SORAA. Information and specification subject to change. 20221102

